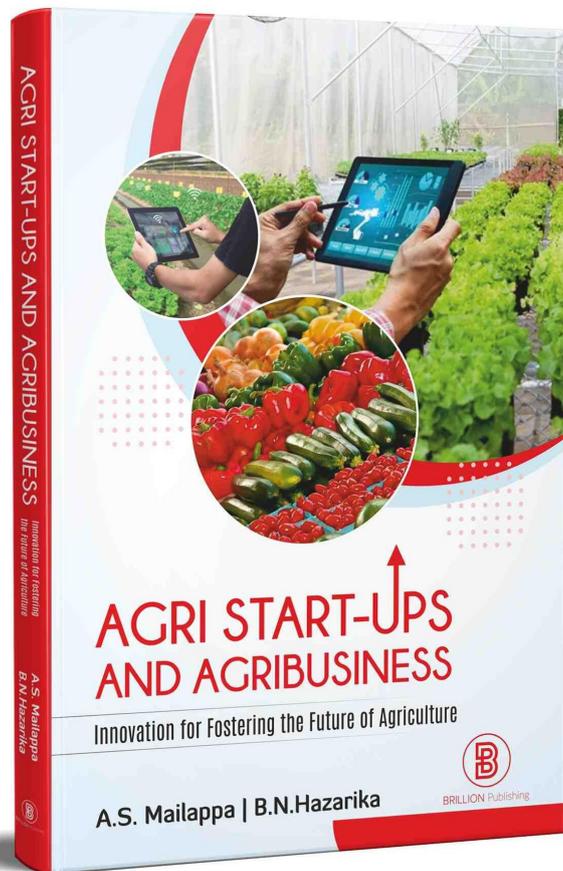




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AGRI START-UPS AND AGRIBUSINESS

Innovation for Fostering the Future of Agriculture

AgriTech is the concept of applying modern technologies to the agricultural sector with a view of enhancing and producing with efficiency and generating sufficient revenue to support livelihoods. The concept extends to any kind of applications, practices, products, and services that enhance any aspect, whether input or output, of the agricultural process. AgriTech startups have the potential to address these challenges from the very beginning, and subsequently change the face of Indian agriculture.

“Agri Start-Ups and Agribusiness - Innovation for Fostering the Future of Agriculture” a flagship documentary initiative by Dr.A.S.Mailappa and Prof. B.N.Hazarika, would inspire the new and budding agripreneurs to endeavor into agri-business ecosystem to foster the economy of the country and spread the movement of Agri-Start-Ups.

This present book is written in a very simpler and lucid manner covering all aspects of Agri Start-Ups and Agribusiness in 16 well-organized chapters, with boldface subheadings and supportive illustrations to assist in quickly locating topics of interest. This book is designed in such a way that the stakeholders shall update their innovative ideas / agripreneurship skills for enriching the employment-generating opportunities.

The book encompasses various eye-opening chapters, with specific objectives aimed to address and delineate best possible ways and means to improvise, innovate, synergize and optimize the all-encompassing developmental push in the country. It would definitely create a baseline, addressing various issues, opportunities, challenges, strategies, policies of paramount importance related to agriculture and allied sector industries.

This book will definitely meet the requirement of all the stakeholders related to agriculture and allied sectors and inspire them to expand their ideas and horizons in all possible ways.

Readership: Students / Teachers / Researchers / Practitioners of Agricultural Universities / Institutes, engaged in Teaching, Research and Extension activities, besides all the stakeholders related to Agriculture, Horticulture, and other allied disciplines,

A. S. Mailappa • B.N. Hazarika

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- Agriculture and Allied Sector Industries in the North East India : A Bird's Eye View
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